Internet Essentials is uniquely designed to address the three major barriers to broadband adoption—digital literacy and relevance, computer equipment, and cost—and relies on a network of tens of thousands of partners to help communities cross the digital divide.

**Low-Cost Service**
Comcast provides affordable, high-speed Internet to low-income households across Comcast’s service area for less than $10 per month.

**Awareness & Training**
Comcast works with a network of partners to offer free in-person, online, and printed digital literacy training materials and classes.

**Equipment**
Internet Essentials customers can purchase a subsidized and discounted computer for less than $150 (includes Norton Security Suite, Microsoft Windows 10 Professional, and Microsoft Office Home & Business 2010).

**OUR INVESTMENT**

- 8 million+ low-income people connected
- Since 2011, the program has connected substantially more low-income people to the power of the Internet than all other similar programs combined.

- $650 million in digital literacy
Comcast has invested cash and in-kind support to fund digital literacy initiatives, equipping 9.5 million people with the skills they need to compete in the 21st century economy.

- 100,000 computers
Internet Essentials customers have purchased low-cost computers, allowing them to connect to a world of opportunity at their fingertips.
Interested customers can call Internet Essentials dedicated in-language (English and Spanish) call centers and can request language services in more than 240 languages. Households can also apply online in English, Spanish, Arabic, Cantonese, Mandarin, Russian, and Somali at InternetEssentials.com. Materials for Internet Essentials are available in 16 languages.

OUR IMPACT

Our Internet Essentials customers are getting the most out of their service.

90% are highly satisfied with the program

92% would recommend the program and

98% use the service for schoolwork

93% have seen a positive impact on their child’s grades

62% feel their service helped someone in the household find or obtain employment

CUSTOMER SUCCESS STORY

Tommy C. and his family were one of the first households to sign up for Internet Essentials through our public housing expansion in 2016. Tommy is the first in his family to attend a four-year college. He just completed his first year at Florida State University on a full scholarship. His academic achievements earned him a spot on the President’s List (awarded to students with a 4.0 GPA.)

PROGRAM ELIGIBILITY

Now available to low-income households eligible for public assistance programs such as Medicaid, the National School Lunch Program, SNAP, HUD Housing Assistance, and others. Additionally, households must live in Comcast’s service area, not be a current Comcast Internet customer, and not have outstanding debt to Comcast that is less than one year old.

Visit InternetEssentials.com or call 1-855-846-8376 to learn more.